

# PRINTFEST

ULVERSTON



## **Annual Report and Financial Statements 2020**



## **Printfest Annual Report 2020**

### **About Printfest**

Printfest, founded in 2001, is the UK's foremost artist-led printmaking festival. Dedicated to the exhibition and sale of contemporary prints, it offers the public the opportunity to view and purchase good quality affordable artworks, meet the artists and learn more about printmaking. It is also a rare opportunity for the best of the UK's printmakers to gather under one roof, share practice and learn from each other.

Printfest aims to take place each May Bank Holiday weekend at The Coro in Ulverston, where it has taken place since its inception. The Coro is one of the principal buildings in Ulverston and has the largest capacity of any hall in the south Cumbrian area.

Ulverston, South Lakeland's friendly and historic festival market town, is the birthplace of Stan Laurel and home to a thriving artistic community. The town is proud of its variety and quality of festivals and events held throughout the year on the cobbled streets, at Ford Park and at The Coro.

## **2020, a year that we will find hard to forget**

The Printfest team met up on the 20<sup>th</sup> August 2019 to kick start the 2020 event. The financial report was presented and well received. Printfest had £9,942 in the bank account. The SLDC had already confirmed their support for 2020 and all was looking very positive.

Sally accepted the position of Chair and Keith of Treasurer. We were off! Lessons learnt from last year, new budgets in place and targets set for 2020.

Over the next few months we followed the usual process of applying for funding, choosing our Printmaker of the year, selecting our artists, developing our publicity material and shaping the event. From August to January all was going well.

### **Printmaker of the Year**

Over the years of partnering with great print studios, galleries and print journals, Printfest has built up an amazing list of key UK printmakers who have all applied to be Printmaker of the year since the event first started in 2021. We decided this year to look back through this list and select three of the artists who we would like to invite to be the Printmaker of the Year 2020. Our first choice was Anita Klein. We had no need to look any further as Anita came straight back and after asking a few key questions accepted the award. We were all delighted.

Anita made a visit to the Lake District in September as part of her residency. She is a keen wild swimmer and felt that her commissioned work could all relate to swimming. We had a very productive meeting with her and heard all about her swimming adventures in Windermere!

Anita has now completed her commissioned work, you can see it online: [www.printfest.uk/printfest-print-collection](http://www.printfest.uk/printfest-print-collection). You can also contact Anita via her email address to purchase her linocut prints, all of which give a sense of what it's like to swim in the Cumbrian lakes: [www.anitaklein.co.uk](http://www.anitaklein.co.uk)

### **Printmakers' Printmaker**

Helen Murgatroyd was voted by her peers to be Printmakers' Printmaker for the 2020 event. Her celebration of preparing food and dining with friends is loved by all. Her methods of creating prints are of great interest and can be seen on links from her website: [www.helenmurgatroyd.co.uk](http://www.helenmurgatroyd.co.uk)

### **Patrons**

We welcomed our fourth patron Ceri Hutton – Ceri is an active member of Ulverston's community and will bring a great outlook and sound advice to Printfest. Ceri has spent her professional career working in social justice and human rights. She now works with a wide range of national and international charities supporting them in evaluating their work and developing new programmes. She's a great believer in funding art and creativity as an integral part of social support and change.

*"I'm delighted to become a Patron of Printfest, even though it doesn't involve foam pies. Printfest represents a lot of what is great about Ulverston: a desire to share ideas, creativity, friendship and have fun whilst putting art and artists centre stage. I've loved going to Printfest ever since Ulverston became my adopted home and look forward every year to the inspiration, cake and craic. My wallet doesn't, but my heart does."*

Ceri joins our strong guidance and advisory team with patrons Mychael Garrett, Alan Stones and Tim Robertson.

## **Schools**

For 2020 we began a process of engagement with local schools and colleges. We had positive conversations with UVHS as their year 10s began a printmaking project that aimed to link up with Printfest 2020. We had planned a display of their work at the event and a special afternoon visit for them to meet and talk to the artists on a one to one basis about their work and techniques.

Unfortunately, we were unable to take this to its conclusion but the material we supplied to them was very well received. The primary school pack was also delivered to 11 schools in and around the Ulverston area and again although we were unable to conclude the programme it also had a very positive response.

## **Fringe**

The Fringe events increased from 2019 with over 21 different organisations signing up to get involved and offer another event over the Saturday and Sunday. A Fringe map and mailing campaign were designed and ready to print and distribute.

## **Workshops**

Working with Cumbria Printmakers in 2019 was so successful that we planned to repeat working with them to promote a new set of workshops for 2020. The workshops were advertised on the website and publicity was prepared for them. By January all workshops were fully booked. We also worked with Print Share again to put on workshops in Ulverston after the event, as the 2019 workshops had also been very well attended.

## **Artists**

The Artist's Selection Committee met up at the end of January with 69 applications to consider for the 42 stands available. The standard was as high as usual making the choices very difficult. All artists were informed, and many were already working hard to complete new work for the show.

## **Covid 19 and the roll over plan**

On the 12<sup>th</sup> of March, we had our first discussions about the corona virus. Several major events had been cancelled and we questioned whether or not Printfest would be affected? Should we be going ahead with the event? Would it be up to us to make the decision? We decided to carry on progressing the event but to hold back on any further major spending and to convene an emergency meeting on the 23<sup>rd</sup> of March.

Unfortunately, the situation started to worsen, and action had to be taken before 23<sup>rd</sup> of March. Having talked to all the Artists, The Coro, workshop tutors and participants, Friends of Printfest and everyone involved, the decision to 'roll over' Printfest 2020 to 2021 was taken.

## **Awards 2020**

One of the really generous things that happened after 'roll over' was that one of our award sponsors decided that even though the physical event was not going to take place, he still wanted to give his award. This then escalated and 11 awards were presented in total for 2020.

*"This is such a lovely idea! I'm thrilled to hear that the sponsors are going to be awarding winners for this year... what a lovely way to boost artists at this difficult time. Super news!" Kelly Stewart, exhibiting artist 2020/21 and Printmaker of the Year 2012.*

Printfest do not make any monies or commission on these awards, it all goes direct to artists. Our aim is to promote Printfest to a wider audience through our sponsors and support artists in their careers. The artists receiving the awards are recognised for their work and achievement.

**The 2020 Award winners are:**

**Zillah Bell Gallery Best Newcomer Award;**

Sally Adkins, receiving a solo show at the Thirsk gallery in Yorkshire

**Founders Award;**

Rahil Sheikh, receiving £100

**Atelier S8 Awards;**

First award; Jenny McCabe, receiving £100

Second award; Janis Goodman, receiving £50

**Chris Benefield Memorial Award;**

Lou Davis, receiving £200

**EssDee Award;**

Babs Pease, receiving £100 in materials

**Haigh Award;**

Helen Murgatroyd, receiving £250

**Handprinted Award;**

Nell Smith, receiving £150 in materials

**Hawthorn Printmaker Supplies Award;**

Ian Phillips, receiving £150 in materials

**McClures Award;**

James Bywood, receiving £250

**TPFramework Award;**

Laura Boswell, receiving £100 in materials

Total cash value of all the Printfest Awards for 2020: £6,450

**Award Certificates**

The 2020 award certificate is an aquatint etching by Jamie Barnes: [www.jamiebarnes.co.uk](http://www.jamiebarnes.co.uk). It depicts a series of buildings and land marks in Ulverston with The Coro at the centre. We are delighted that our sponsors enabled Jamie's certificates to be awarded, we hope to see many of them on show at Printfest 2021.

## **Printfest assets**

### **Exhibition panels (shared with The Witherslack Artists and Makers Group)**

There are approximately 180 panels and brackets in storage along with 40 lighting banks. Renting out the doors to other organisations is managed by Tina Balmer to cover the cost of the storage. It is expected that normally they will be rented out between four and six times a year.

### **The Printfest collection**

In 2010, Printfest commissioned Anja Percival, Printmaker of the Year, to create the first commissioned print. The collection is held in Ulverston and was due to be shown at Swarthmoor Hall over the Printfest weekend. Many of the prints have editions available to purchase directly from the artists, their details can be found on our website: [www.printfest.uk/printfest-print-collection](http://www.printfest.uk/printfest-print-collection).

### **The collection includes:**

#### **2020/21 ~ Anita Klein**

Into Lake Windermere; linocut  
Lake Swim; linocut  
Swimming in the Rain; linocut

#### **2019 ~ Sadie Tierney**

In search of the Picturesque; drypoint etchings series of nine  
Great Gable; Mokurito lithography  
Wastwater Scree; Mokurito lithography

#### **2018 ~ Gail Brodholt**

A Winter's Tale; linocut

#### **2017 ~ Jason Hicklin**

Coniston Water from Low Water End; etching

#### **2015 ~ Jane Glynn**

The Magician's Hut; etching

#### **2014 ~ Gill Tyson**

North West Passage; stone lithograph  
Floating Castle; stone lithograph

#### **2013 ~ Katherine Jones**

The Usual Things (gas silo near GSK by the Ulverston canal); collagraph and block print

#### **2012 ~ Kelly Stewart**

Across to Barrow; screenprint  
View to Piel Island; screenprint

#### **2011 ~ Trevor Jones**

Celebration; etching

#### **2010 ~ Anja Percival**

Dusk Light; etching  
Roof Light; etching

## **Financials**

Total payments for 2020 amounted to £8,965.01, with £5,489.55 being unrecoverable and will need to be paid out again in 2021. This has left us with £22,893.25 in the bank to deliver the 2021 event. In retrospect, it was the right decision to 'roll over' the event when we did as the government would eventually enforce the lockdown and the event could not have taken place. We have therefore managed to salvage the best financial position possible that will hopefully enable us to move forward next year.

## **Looking forward**

As we look forward to May 2021, we will be celebrating 20 years from the founding of Printfest. We hope that the virus will be tamed and our lives back to some sort of normality. One thing that we have learnt during this period is that there is no substitute for getting together in person, meeting new people and discussing what we are all passionate about.

**[www.printfest.uk](http://www.printfest.uk)**

**[printfest@gmail.com](mailto:printfest@gmail.com)**

Printfest Team:

Tina Balmer

Keith Bamber, *Treasurer*

Sally Bamber, *Chair*

Janet Benefield

Alyson Dickson

Katie Edwards

Judy Evans, *Founder Member*

# Printfest 2020 statement of receipts and payments

Year ending 31st July 2020

<b>Receipts</b>	2018	2019	<b>2020</b>	
<b>Earned income</b>				
Stand and exhibitor fees	£13,840.00	£13,732.50	£13,705.00	
Ticket sales	£4,515.78	£5,168.00	£0.00	
Catalogue sales	£910.00	£1,179.00	£0.00	
Wine sales	£546.00	£618.00	£0.00	
Café contribution	£200.00	£200.00	£0.00	
Raffle ticket sales	£1,083.00	£1,128.00	£0.00	
Catalogue advertising	£2,822.00	£3,145.00	£1,290.00	
Artists' sales through Sum Up (test)	£12,983.02	£19,607.50	£1.00	
Biscuit Factory & voucher sales	£0.00	£246.50	£0.00	
Friends of Printfest (corporates)	£200.00	£200.00	£200.00	
Friends of Printfest (individuals & couples)	£755.00	£880.00	£570.00	
Stand rentals to other groups	£384.00	£85.00	£89.00	
Fees from workshop participants	£0.00	£980.00	£810.00	
	£38,238.80	£47,169.50	<b>£16,665.00</b>	<b>£16,665.00</b>
<b>Local Authority funding</b>				
Ulverston BID	£500.00	£1,500.00	£1,500.00	
SLDC	£500.00	£500.00	£500.00	
Ulverston Town Council	£100.00	£100.00	£0.00	
Cumbria County Council	£0.00	£1,000.00	£0.00	
	£1,100.00	£3,100.00	<b>£2,000.00</b>	<b>£2,000.00</b>
<b>Trusts &amp; Foundations</b>				
Townlands Trust	£0.00	£0.00	£300.00	
Sir John Fisher Foundation	£0.00	£800.00	£0.00	
CGP Trust Fund	£0.00	£500.00	£500.00	
Cumbria Community Foundation	£0.00	£0.00	£1,000.00	
Hadfield Trust	£0.00	£3,000.00	£0.00	
	£0.00	£4,300.00	<b>£1,800.00</b>	<b>£1,800.00</b>
<b>Corporate sponsorship</b>				
Furness Building Society	£150.00	£150.00	£150.00	
GSK Operations	£0.00	£250.00	£250.00	
	£150.00	£400.00	<b>£400.00</b>	<b>£400.00</b>
<b>Award sponsors</b>				
James Cropper Visitors' Choice Award	£250.00	£250.00	£250.00	
Chris Benefield Memorial Award	£200.00	£200.00	£200.00	
Founders' Award	£100.00	£100.00	£100.00	
Haigh Award	£250.00	£250.00	£250.00	
McClures Award	£250.00	£250.00	£250.00	
	£1,050.00	£1,050.00	<b>£1,050.00</b>	<b>£1,050.00</b>
<b>Total receipts</b>				<b>21,915.00</b>

# Printfest 2020 statement of receipts and payments

Year ending 31st July 2020

<b>Payments</b>	2018	2019	<b>2020</b>	
<b>Artistic expenditure</b>				
Artist's social meet	£300.00	£270.00	£0.00	
Artists packs	£110.90	£176.58	£0.00	
Payments to artists from sales desk sales	£12,583.27	£18,627.13	£0.00	
PMY Residency fee	£1,000.00	£1,000.00	£1,000.00	
Biscuit factory & voucher payments to artists	£0.00	£246.50	£0.00	
Awards to artists	£1,050.00	£1,050.00	£950.00	
Artist's applications & presentation	£0.00	£250.00	£250.00	
	£15,044.17	£21,620.21	<b>£2,200.00</b>	<b>£2,200.00</b>
<b>Event expenditure</b>				
Event management	£1,250.00	£1,250.00	£0.00	
Venue hire	£3,060.00	£3,265.00	£358.50	
Stand set up & breakdown	£2,974.28	£3,276.86	£0.00	
New stand elements	£112.82	£6,262.60	£116.00	
Insurance	£698.00	£698.00	£0.00	
First Aid	£400.00	£435.00	£0.00	
Subsistence & general	£130.96	£50.00	£0.00	
Wrap desk materials	£142.73	£66.11	£0.00	
Stewards' fees	£1,204.00	£1,166.30	£0.00	
T-shirts	£193.07	£123.10	£0.00	
Certificates	£250.00	£411.47	£341.50	
Marquee hire	£0.00	£960.00	£0.00	
Fees for workshop tutors	£0.00	£480.00	£0.00	
Workshop materials	£0.00	£82.91	£0.00	
Music	£0.00	£0.00	£0.00	
	£10,415.86	£18,527.35	<b>£816.00</b>	<b>£816.00</b>
<b>Overheads</b>				
Accountants fees	£306.00	£306.00	£306.00	
Administration	£950.00	£ 750.00	£0.00	
Consultancy fees	£0.00	£0.00	£0.00	
General overheads	£0.00	£76.75	£124.22	
Postage & stationery	£557.84	£576.04	£114.11	
Secretarial	£497.50	£250.00	£0.00	
Storage costs	£500.00	£1,000.00	£500.00	
Sum Up card reader purchase	£0.00	£0.00	£82.80	
Voting box	£0.00	£0.00	£0.00	
Wine tokens	£0.00	£0.00	£0.00	
	£2,811.34	£2,958.79	<b>£1,127.13</b>	<b>£1,127.13</b>
<b>Marketing</b>				
Design and production	£827.00	£900.00	£0.00	
Public relations	£700.00	£700.00	£250.00	
Advertising	£2,579.98	£2,542.76	£971.10	
Print	£2,014.00	£2,663.60	£1,114.15	
Distribution	£1,680.00	£1,880.00	£1,620.00	
Signs & banners (inc. AA)	£454.94	£675.24	£0.00	
Website hosting & content management	£302.07	£477.24	£385.59	
Video production	£200.00	£250.00	£285.84	
Photography	£400.00	£450.00	£0.00	
Social media campaigns	£500.00	£567.87	£0.00	
Tourism Award Fees	£384.00	£0.00	£0.00	
Evaluation and reporting	£450.00	£529.00	£148.00	
	£10,491.99	£11,635.71	<b>£4,774.68</b>	<b>£4,774.68</b>

# Printfest 2019 statement of receipts and payments

Year ending 31st July 2019

<b>Payments continued</b>	2018	2019	<b>2020</b>
<b>Commission charges</b>			
World Pay	£0.00	£0.00	£0.00
PayPal	£101.16	£139.14	£47.18
Sum Up	£2.97	£338.36	£0.02
	£104.13	£477.50	<b>£47.20</b>

**£47.20**

**Total payments** **£8,965.01**

**Total receipts** **£21,915.00**

Less total payments (£8,965.01)

**Increase in cash in bank accounts** **£12,949.99**

## Bank accounts

### Opening balance 1st August 2019

Natwest current account	£1,372.29	
Natwest reserve account	£213.39	
Barclays current account	£8,307.95	
PayPal	£49.25	
<b>Total opening cash</b>	<b>£9,942.88</b>	<b>£9,942.88</b>

### Closing balances 31st July 2020

Natwest current account	£1,432.29	
Natwest reserve account	£213.77	
Barclays bank account	£20,072.59	
PayPal	£1,174.60	
<b>Total closing cash</b>	<b>£22,893.25</b>	<b>£22,893.25</b>

## Bryan Redhead & Co Ltd

Chartered Certified Accountants

Market Street

Broughton in Furness

Cumbria LA20 6HP

3rd September 2020

# PRINTFEST

ULVERSTON

**Printfest Team:**

Tina Balmer  
Keith Bamber, Treasurer  
Sally Bamber, Chair  
Janet Benefield  
Alyson Dickson  
Katie Edwards  
Judy Evans, Founder

**Founders:**

Chris Benefield  
Ronkey Bullard  
Judy Evans

**Patrons:**

Mychael Barratt, *PPRE HON RWS, 12<sup>th</sup> President of the Royal Society of Painter-Printmakers*  
Ceri Hutton, *Consultant, Trainer and Researcher specialising in not-for-profit sector*  
Tim Robertson, *Chief Executive of The Anne Frank Trust UK*  
Alan Stones, *Painter & Printmaker living and working in Cumbria*

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